



IYC 2011

International Year of
CHEMISTRY

Chemistry & patents – success for innovation

Workshop
29 April 2011

Ludwig-Maximilians-Universität (LMU)
Baeyer lecture hall
Butenandtstr. 5-13
Munich-Grosshadern



Programme

Chairpersons: *Dr Andrea Friedrich, Patente & Lizenzen, LMU*
 Dr Joachim Aigner, Patente & Lizenzen, LMU

9.00 Welcome

Prof. Wolfgang Schnick, Director of the Department of Chemistry, LMU
Dr Andrea Friedrich, Patente & Lizenzen, LMU
Dr Joachim Aigner, Patente & Lizenzen, LMU

9.15 Setting the scene

Dr Nataša Doslik, Examiner, European Patent Office (EPO)

9.35 Patents – a protection tool

- Introduction to intellectual property rights
- Patentability requirements
- National, international and the European patent grant procedures

Dr Martin Schweissguth, Examiner, EPO

In between: Coffee break

11.20 Journey towards success – from idea to market
Real case studies

- Research and innovation
- Marketing intellectual property
- Patents as company asset
- Forming a spin-off company

Dr Nataša Doslik, Examiner, EPO (30 min)

Dr Thomas Frischmuth, spin-off company Baseclick (30 min)

12.20 Lunch

14.00 Importance for searching the prior art

- Espacenet®: a database of 70 million records
- Keyword search
- Classification search

Dr Martin Schweissguth, Examiner, EPO

14.30 Search strategies in chemistry

- Development of search strategies

Dr Martin Schweissguth, Examiner, EPO

15.00 **Question & Answer session**

15.15 **Exploitation of research results in chemistry –
from academia to industry – a 360° view**

15.15 *Dr Nataša Doslik, Examiner, EPO*

15.35 *Dr Andrea Friedrich, Patente & Lizenzen, LMU*
Dr Joachim Aigner, Patente & Lizenzen, LMU

15.55 Coffee break

16.15 *Dr Joachim Vogt, Head of IP Licensing Life Sciences,
Bayerische Patentallianz GmbH*

16.35 *Prof. Armin Giese, Zentrum für Neuropathologie und Prionforschung
(ZNP), LMU*

17.15 **Question & Answer session**

17.30 **Closing remarks**

Dr Andrea Friedrich, Patente & Lizenzen, LMU

Dr Joachim Aigner, Patente & Lizenzen, LMU

*Giovanna Oddo, Unit Manager Academia & IP Research,
European Patent Academy, EPO*

Prof. Wolfgang Schnick, Director of the Department of Chemistry, LMU

This workshop is organised under the umbrella of the International Year of Chemistry 2011 (IYC2011).

The Year of Chemistry is a worldwide celebration of the achievements of chemistry and its contributions to the well-being of humankind. Under the unifying theme "Chemistry – our life, our future", IYC 2011 is offering a range of interactive, entertaining, and educational activities for all ages.

Because of the importance of intellectual property protection – and patents in particular – for innovation and knowledge transfer in the field of chemistry, universities and the EPO are co-organising a series of workshops in approximately 20 European countries, in association with national patent offices and other institutions.

In collaboration with

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